

# CULTURE & SUBCULTURES

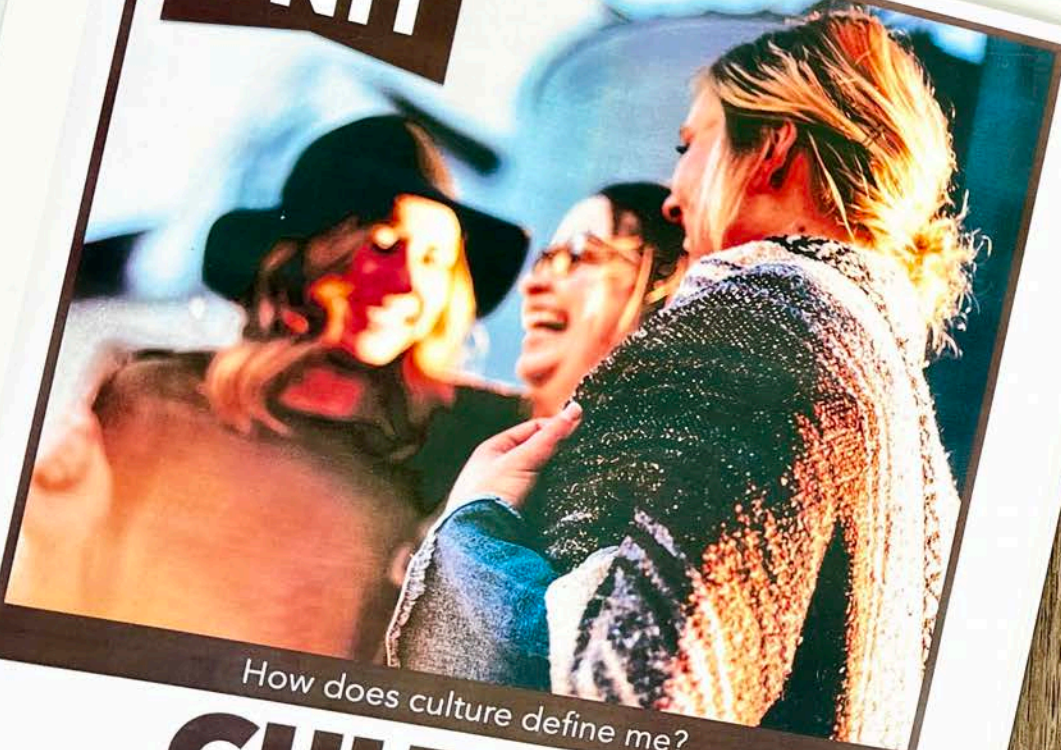
4-5-week inquiry unit

Dive into the most essential Sociology unit **with confidence** with this complete unit.

- ✓ 13+ varied student activities **plus** 90-slide lecture kit with guided notes
- ✓ Unit overview and pacing guide
- ✓ Step-by-step daily lesson plans with accommodation ideas, lesson takeaways, notes for teaching sensitive topics, and detailed answer keys
- ✓ Standards-aligned student "I can..." unit review, and unit note taking sheets
- ✓ Lecture quizzes, activity closing formative tasks, and unit test
- ✓ Bulletin board and journal projects

**PRINT & DIGITAL OPTIONS INCLUDED**

SOCIOLOGY  
UNIT



How does culture define me?

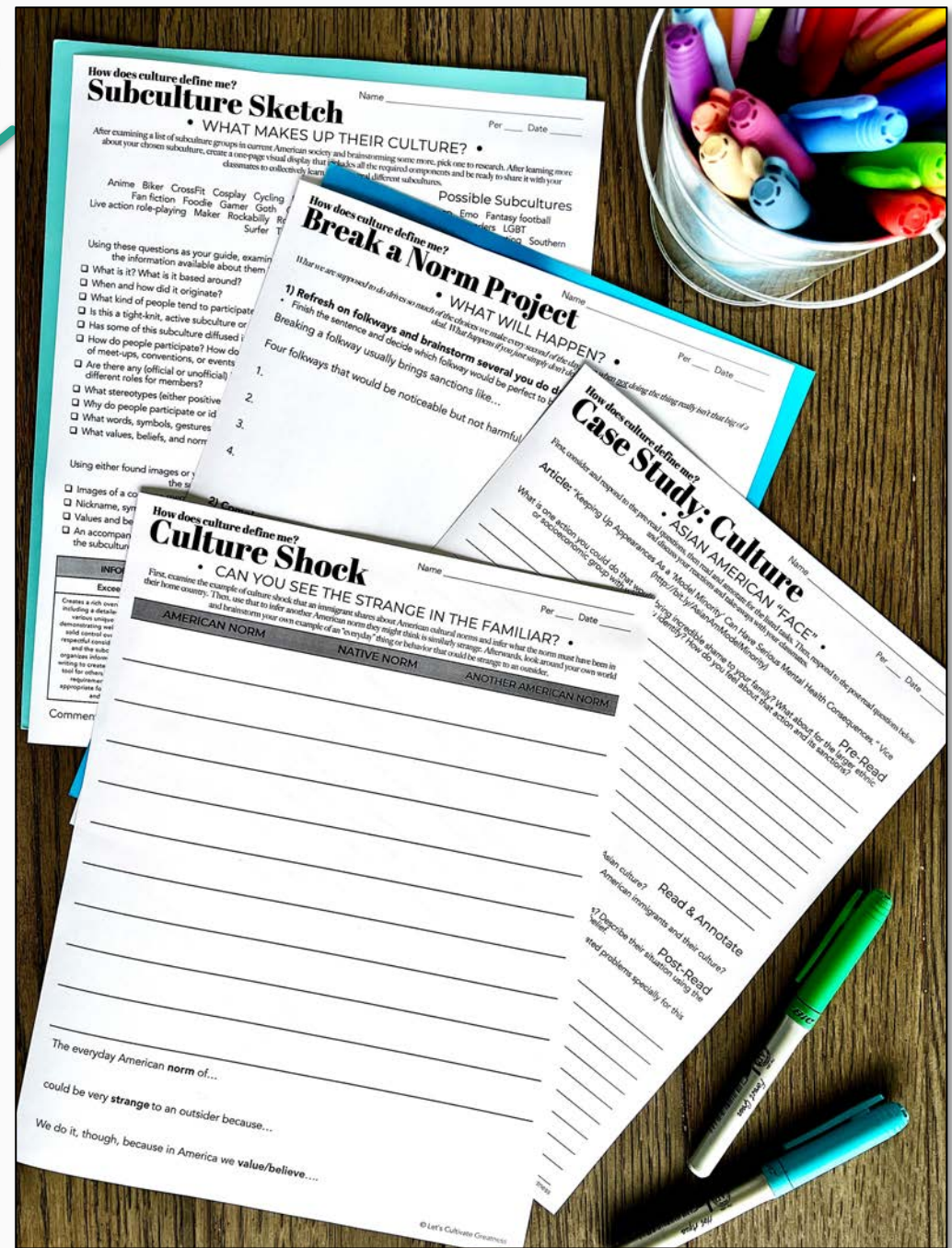
**CULTURE,  
SUBCULTURE &  
SOCIAL GROUPS**

# SOCIOLOGICAL TOPICS

*covered*

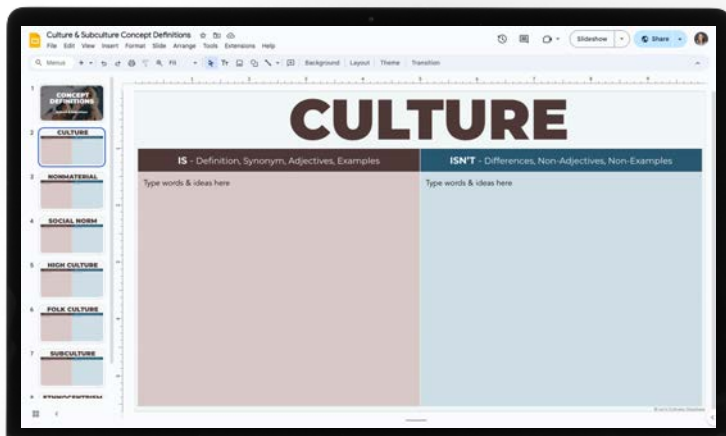
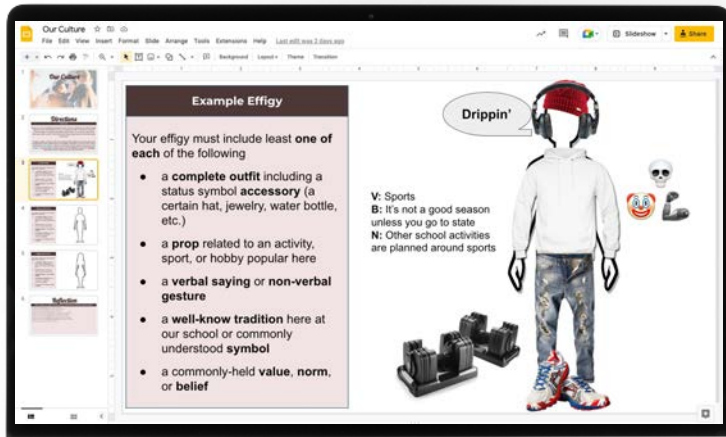
- ✓ **Material & Non-material culture:** objects, values and beliefs, language and symbols, Sapir-Whorf hypothesis
- ✓ **Norms:** folkways, mores, and taboos
- ✓ **Cultural elements:** culture shock, ethnocentrism, norm origins, cultural change, unhealthy norms
- ✓ **Levels of culture:** high, low/pop, and folk culture; subculture, mainstream, and counterculture

“ I used this unit in my Sociology and I'm so grateful. I've taught sociology for 8 years. It is humbling to acknowledge that **this unit plan did a better job than I was ever able to.** It is engaging, progresses logically and easy to implement. – Joshua P ”



# VARIETY OF ACTIVITIES *included*

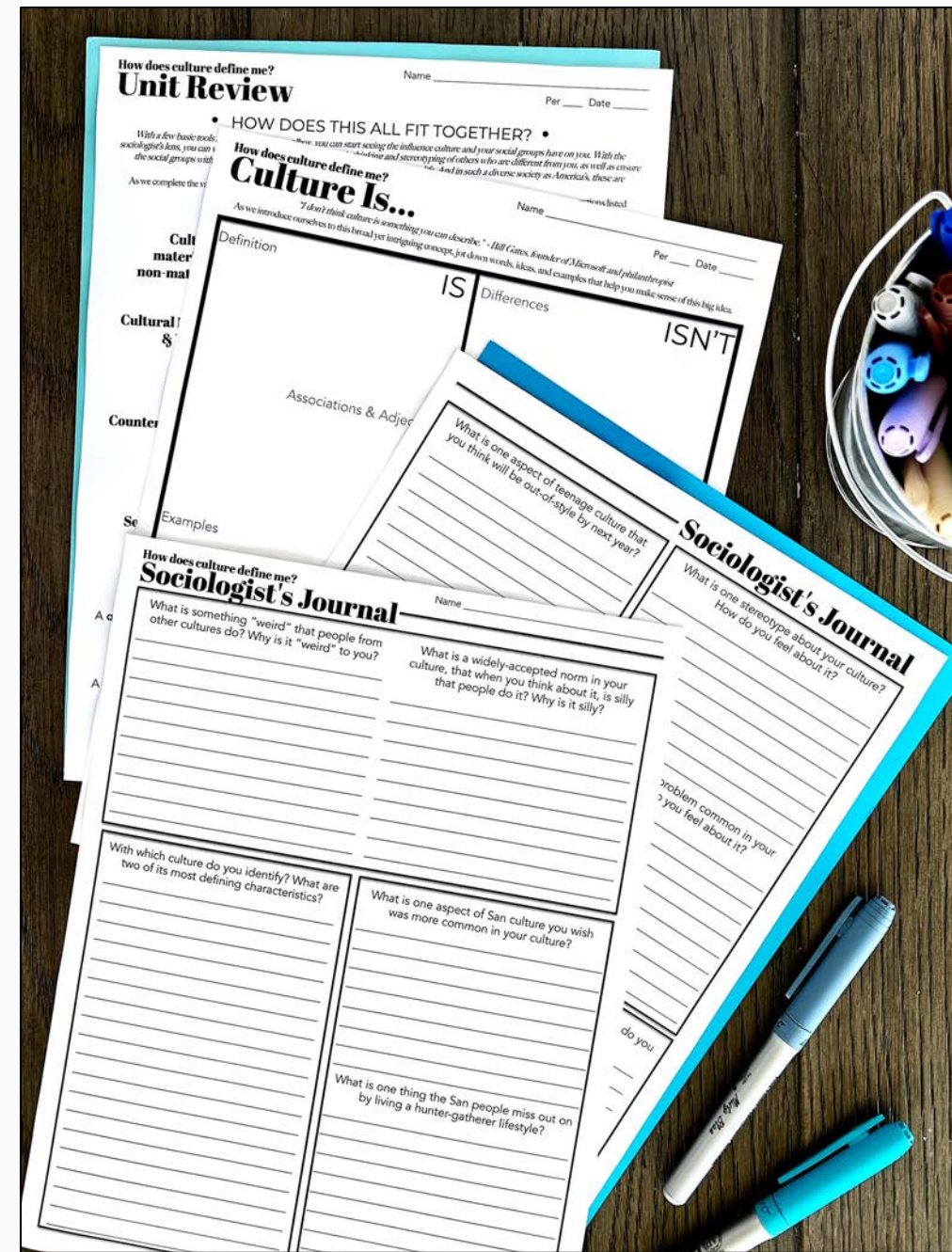
- ✓ Culture shock stations
- ✓ Movies depicting cultural elements
- ✓ Breaking norms experiment project
- ✓ Case studies on French and Japanese cultural phenomena
- ✓ High, pop, & folk cultural travel brochure
- ✓ Subculture research project
- ✓ Reflective journal



*This has been my **most useful purchase from LCG!** The Culture Shock activity generated a LOT of conversation and sparked interest into how students within our district and the world live. The Breaking A Norm project was a great way to have students apply their understanding of major concepts. Thank you!. - Janelle B.*

# SUPPORTS & ASSESSMENTS *included*

- ✓ **Detailed lesson plans notes** for instruction options, handling sensitive topics and activities, providing optional extensions throughout unit
- ✓ **Student-friendly list of standards** written as an “I can...” checklist, editable to customize to your state’s standards
- ✓ **Lesson takeaways statements** to provide a real-world “why” on each lesson plan and on each student activity
- ✓ **Multiple assessments** including short lecture quizzes, end-of-activity formative assessments, projects, reflection journal prompts, end-of-unit short answer and essay-style tests
- ✓ **Print-and-teach PDF** paper materials and fully **editable digital files** (Google Slides, Docs, Forms)





# TAKE A PEEK *inside*

# each ACTIVITY

What are the 3 components of **NON-MATERIAL CULTURE**?

What's a **COUNTER-CULTURE**?

What's a **SUBCULTURE**?  
Set apart from mainstream  
Distinct characteristics  
Still carries mainstream traits

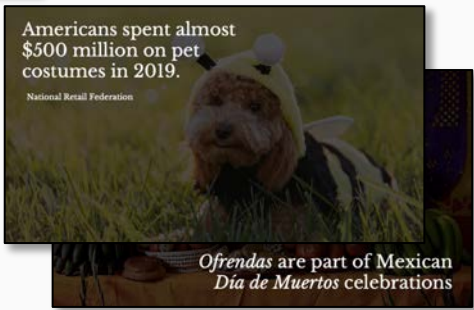
What are some more-level norms that exist

What **objects** in this room hold commonly understood meaning?



Student-friendly concept definitions

Real-life connections with every concept



Pause-to-talk with every concept



Guided notes also included

The Sapin-Whorf hypothesis is...

Basics of CULTURE

Name \_\_\_\_\_ Per \_\_\_\_\_ Date \_\_\_\_\_

#IA What is Culture?

Culture is...

>> Material culture is...

What objects in this room hold commonly understood meaning?	What are all the material aspects of prom?
---	--

Objects considered very sacred include...

Objects considered to have a lot of social status include...

Objects specific to teen culture include...

>> Non-material culture is...

What ideas and actions exist in this room that hold commonly understood meaning?	What are all the non-material aspects of prom?
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What is one specific material and one non-material aspect of American teenage culture? #1A

Name a cultural object and describe what it says about that culture's values.

What's the Sapin-Whorf hypothesis? Why has it been criticized?

What's the difference between a folklaw, a more, and a taboo?

Name \_\_\_\_\_ Per \_\_\_\_\_ Date \_\_\_\_\_

Basics of CULTURE

And quizzes

Print PDF & editable Google file options for all student materials to tailor to your classroom needs



The Humble French Baguette: A Case Study of an Iconic Symbol of a Nation's Culture

How did something so generic—four, water, yeast, and wheat—become as iconic as the Eiffel Tower in representing a nation's culture? The unmistakable long, snaky loaf of bread, the baguette, has defined modern French culture. It embodies high-quality cuisine, a love of egalitarian democracy, and cherished daily routines. So much so that in 2002, the original knowledge of baking them made it onto the UNESCO list of "intangible cultural heritage" items. Its inclusion "validates the French way of life," UNESCO chief Audrey Azoulay said, adding, "The baguette is a daily ritual, a structuring element of the meal, a symbol of social cohesion and fellowship. Its preparation has been with us since time immemorial."

How does culture define you?

**Case Study: The Baguette**

• THE ICONIC FRENCH LOAF •

Per \_\_\_\_\_ Date \_\_\_\_\_

I. Pre-Read

How has the baguette come to represent what it means to be French? Describe the baguette using the terms culture, symbol, daily life, value, tradition, material, and nonmaterial.

II. Read & Annotate

What material and non-material cultural elements does the baguette involve? Why is the baguette object so symbolic of French culture?

III. Post-Read

How has the baguette come to represent what it means to be French? Describe the baguette using the terms culture, symbol, daily life, value, tradition, material, and nonmaterial.

Case Study: The Baguette

First, brainstorm ideas with the pre-read questions, then read and annotate the passage. Using the post-read questions, apply sociological concepts to this specific social phenomenon. Lastly, discuss your reactions and takeaways with your classmates.

I. Pre-Read

What are two objects that are not only ubiquitous to our national culture but truly symbolize it? How and why do you think they are so iconic in this way?

TYPE HERE

II. Read & Annotate

As you read, mark the text and/or look for answers to these questions.

What material and nonmaterial cultural elements does the baguette involve? Why is the baguette object so symbolic of French culture?

III. Post-Read

How has the baguette come to represent what it means to be French? Describe the baguette using the terms culture, symbol, daily life, value, tradition, material, and nonmaterial.

# each LECTURE