

INTRODUCTION TO SOCIOLOGY

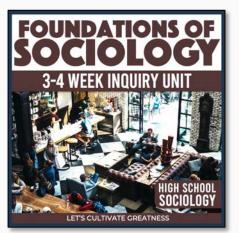
SEMESTER COURSE

Teach sociology with confidence with this foundational curriculum that'll change your students into thoughtful self-reflectors and change-makers.

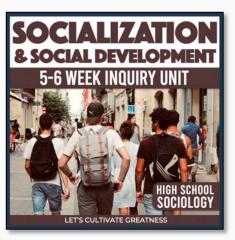
- ✓ 5 inquiry-driven & real-world units
- ✓ Extensive lecture kits with each unit
- ✓ Print PDF & editable Google files of all student activities
- ✓ Detailed lesson plans, answer keys, pacing guides, aligned standards, Free updates for life

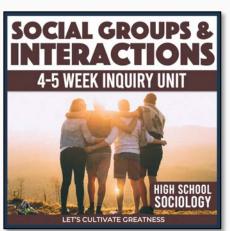
RELEVANT, RIGOROUS, DONE.

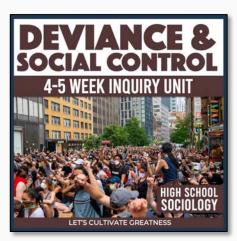
Units & Resources Included



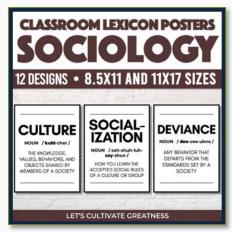


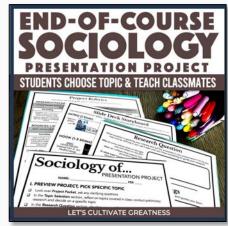












This course is amazing. The work is **rigorous and** yet relevant to student lives. I started at a loss to get my students engaged with sociology, but now it's the **best class** of the day. Thank you so much. -Kelly



WHICH BUNDLE IS BEST Currently, you're looking at this one. Be sure to get what's best for you!

"JUST THE BASICS" BUNDLE

- ✓ You're brand new to teaching Sociology and don't know where to start
- ✓ Have more strict guidelines on what topics you're allowed to cover
- ✓ Get **overwhelmed easily** with too many choices for topics and

activities

- ✓ Teach a semester or shorter Soc course
- ✓ Just need foundational topics

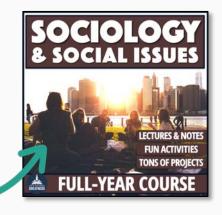
Includes 5 full units

If you decide within a year you want to upgrade, you'll only be **charged the difference**!

OR

"IT'S ALL HERE" BUNDLE

- ✓ You're in a rut with your current Sociology materials
- ✓ Have flexibility to decide which topics to teach



- ✓ Like to change things up to fit students' interests year to year
- ✓ Have more freedom to cover social issues like race and gender
- ✓ Teach a semester or longer Soc course
- ✓ Want all future resources for free

Includes 8 full units

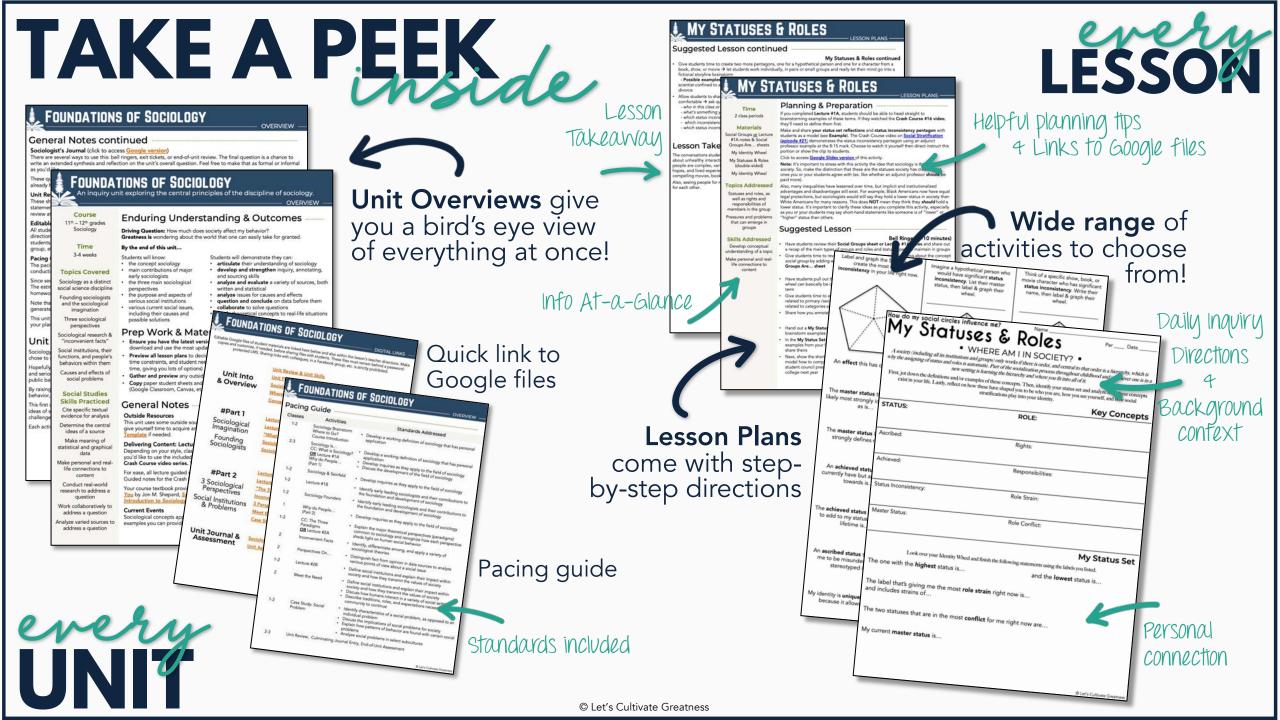


"It is exactly what I was looking for. It's been 15 years since I've taught Sociology and I needed to modernize what I had and to be "out of the box" ready. This is exactly that. Lots of engaging ideas and activities for students and it is pretty much ready to roll right at download."

- Michael H.

EACH UNIT ludes

- ✓ Unit & daily inquiry questions
- ✓ Unit overview, detailed lesson plans, & answer keys
- ✓ Pacing guide with state standards
- ✓ Mix of activities fun and serious, solo and group, investigative and reflective, plus projects!
- ✓ Daily opener & closing tasks
- ✓ Test & unit-long journal project
- ✓ Print-and-go paper and fully editable Google file options of all student materials



TAKE A PEEK

Americans spent almost

\$500 million on pet

costumes in 2019.

What are the 3 components of NON-MATERIAL CULTURE?



Actively reject mainstream



Set apart from mainstream
Distinct characteristics
Still carries mainstream traits

What are some morelevel norms that exist

> What are some folkwaylevel norms people follow on social media?

> > And **quizzes**

About 2/3rds of those in Germany, France, and the UK believe mandatory voting is important. Whereas only

Pause-to-talk

with every

concept

about half in the US agree.



Real-life connections with every concept

Guided notes also included

Print PDF &

editable Google

file options for all

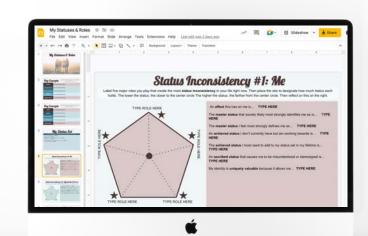
student materials

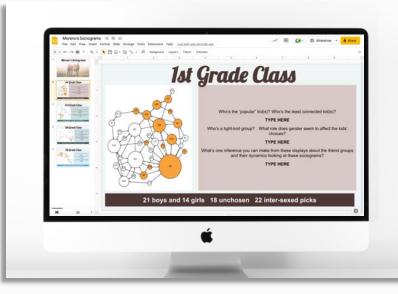
classroom needs

to tailor to your













BASICS OF

TEACH SENSITIVE TOPICS

Sociology is a pretty unique course—where else are you <u>supposed</u> to talk about taboo things? That doesn't make it any easier to teach them though, does it?

EVERY UNIT INCLUDES:

- Carefully crafted activities that celebrate diverse lived experiences in ways that don't trivialize, marginalize, or traumatize any group of people
- Standard-aligned lessons using standards from various states and the ASA
- Editable parental permission form to list materials used and concepts covered
- Multiple examples and activities to pick and choose from
- Detailed planning notes for lessons containing sensitive topics
- Editable version of all student sheets to tweak any activity
- Lesson takeaway statements in each lesson plan and contextual statements on every activity to provide a real-world "why" for learning the content

TOPICS COVERED BY UNIT

Unit 1 - Foundations of Sociology

- Field of Sociology: modern formation of society, the sociological imagination, social issues
- Origins of Sociology: Comte and sociology, Durkheim and society, Tönnies and transactional relationships, Weber and irrational behavior
- Social Institutions: manifest, latent, and dysfunctions; subgroups, values, and norms
- 3 Sociological Perspectives: Spencer and structural functionalism; Du Bois, Marx, and conflict theory, Cooley, Mead, and symbolic interactionism

Unit 2 - Culture & Subcultures

- Material & Non-material culture: objects, values and beliefs, language and symbols, Sapir-Whorf hypothesis
- Norms: folkways, mores, and taboos
- Cultural elements: culture shock, ethnocentrism, norm origins, cultural change, unhealthy norms
- Levels of culture: high, low/pop, and folk culture; subculture, mainstream, and counterculture

Unit 3 - Socialization & Social Development

- **Socialization:** functions of socialization, humans as social creatures, nature vs. nurture, feral children
- Child development: Piaget's & Mead's stages of childhood development
- Agents of socialization: family, school, peers, and the media; John Dewey, hidden curriculum, Bechdel test; total institutions and resocialization
- **Self concept:** Cooley's looking-glass self theory, Mead's I and Me theory, anticipatory socialization
- Adulthood development: Erikson's 8 stages of social development

<u>Unit 4 - Social Groups & Interaction</u>

- **Groups & their functions:** primary and secondary, expressive and instrumental, formal and informal
- Statuses: high/low status, ascribed/achieved status, status inconsistency
- Roles: role strain and conflict, archetypes, healthy group roles, rights and responsibilities
- Leadership styles: democratic, authoritarian, laissez-faire, expressive and instrumental
- **Group interactions:** in-/out-grouping, cooperation, conflict, conformity, coercion; groupthink and bystander effect
- Unhealthy groups: dysfunctional roles, characteristics of unhealthy groups, cults
- **Social media:** history and current use, addiction, political polarization, mental health issues, shallowing and widening of social networks

Unit 5 - Deviance & Social Control

- **Deviance:** sociological deviance versus biological and psychological, negative/positive, formal informal deviance
- Social Controls: internal/external controls, formal/informal sanctions
- Strain theory: ritualism, retreatism, innovation, rebellion
- Other theories: conflict, control, differential association, labeling
- **Questions of deviance:** Asian and Western approaches to deviance, differences over time, deviance by superheroes

Feel confident knowing the units provide full coverage of these topics. Choose topics based on time constraints and your students' needs.

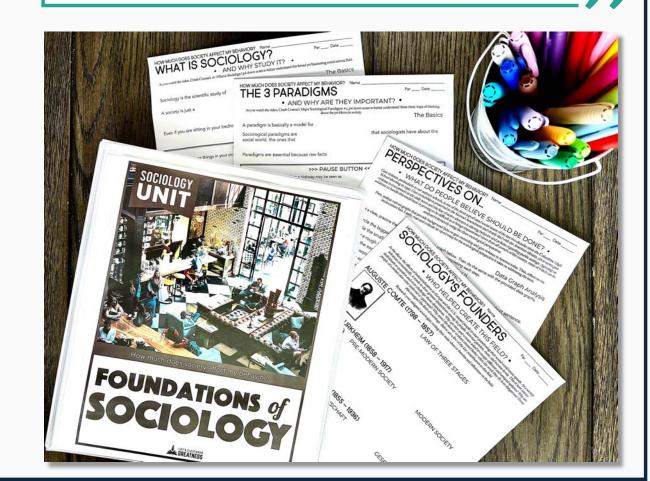
Foundations of SOCIOLOGY

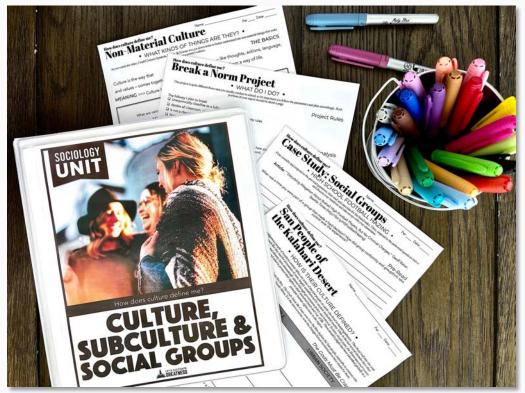
ACTIVITIES INCLUDE

- ✓ Bathroom etiquette simulation & discussion
- ✓ Seinfeld episode analysis
- √ Founders research
- ✓ Social problems statistical & chart analysis using the 3 perspectives
- ✓ Social institutions analysis
- ✓ Case study on deaths of despair
- ✓ Lecture kit, journal, assessment

I have really enjoyed this unit. We had a great discussion at the beginning of the course with the bathroom norms activity that was amazing. It set the tone for the course. I have also enjoyed many of the other activities.

- Alexia

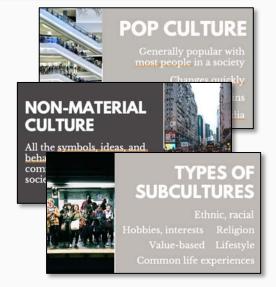






Set apart from mainstream Distinct characteristics

Still carries mainstream traits



CULTURE & subcultures

ACTIVITIES INCLUDE

- ✓ Culture shock gallery walk
- ✓ Cultural film analysis
- ✓ Case study on Asian cultural pressures of "face"
- ✓ Subculture research project
- ✓ Amish subculture analysis
- ✓ Case study on Native American educational values & opportunities
- ✓ Break a norm project
- ✓ Lecture kit, journal, assessment

SQCIALIZATION Social developme

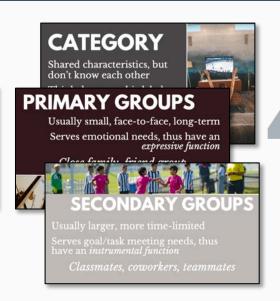
ACTIVITIES INCLUDE

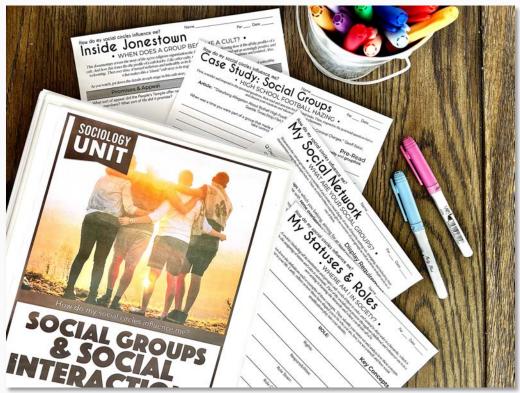
- ✓ Values & personal traits inventory
- ✓ Documentary on feral children & triplets separated at birth
- ✓ Gift giving guide project based on Piaget's 4 stages of development
- ✓ Children's book analysis of hidden messages taught
- ✓ Looking glass self meme project
- ✓ Case study on kids & screen time
- ✓ Lecture kit, journal, assessment



Thank you for another wonderfully developed unit with resources and lesson plans. My students really enjoyed the different activities and **truly understood the concept of socialization** thanks to this resource. **– Janelle**







SOCIAL GROUPS interactions

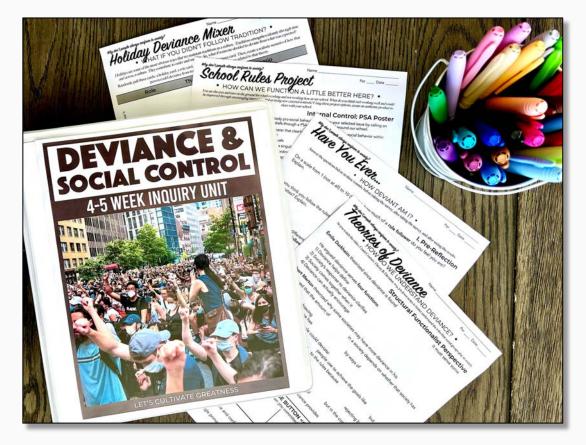
ACTIVITIES INCLUDE

- ✓ Identity wheel of self & others
- ✓ Sitcom pilot episode analysis
- ✓ Sociogram analysis & project
- ✓ Case study on football hazing
- ✓ Social media usage statistical analysis, documentary analysis, and research & discussion project
- ✓ Group role & interaction brainstorm
- ✓ Documentary analysis on Jamestown
- ✓ Lecture kit, journal, assessment

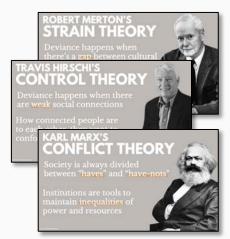
DEVIANCE social control

ACTIVITIES INCLUDE

- ✓ Class survey on deviant behavior
- ✓ Stations, small group brainstorms, & presentations on various acts of deviance, from benign to serious
- ✓ School policy recommendation project
- ✓ Case studies on Singapore's strict sanctions & full-time van living
- ✓ Films on superheroes & criminals
- ✓ Holiday tradition analysis & project
- ✓ Journal, assessment





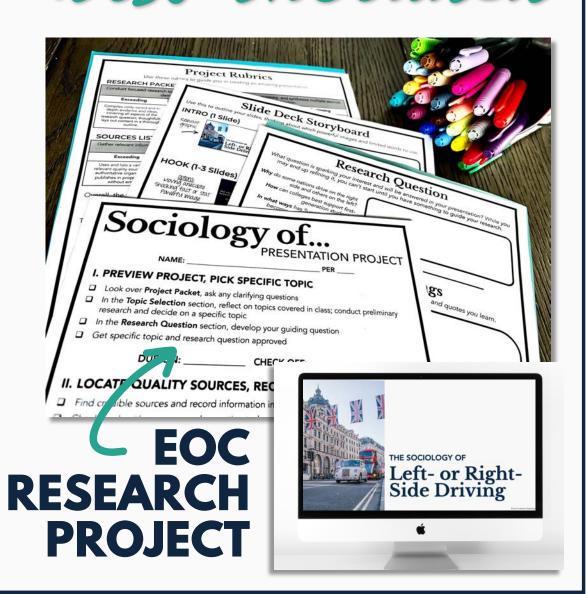


ADDITIONAL RESOURCES



DAY 1 STATIONS

CONCEPT POSTERS



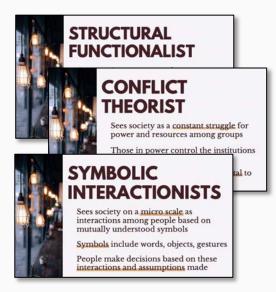
LECTURE KITS also included

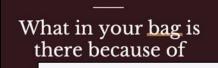
- ✓ Clean, modern design
- ✓ 80-100 slides each in Google Slides (easy to download into PowerPoint)
- ✓ Slide-by-slide teacher script
- ✓ Guided notes in print & Google Doc
- ✓ Quizzes in print & Google Forms
- ✓ Real-world & personal connection with all concepts for powerful instruction

Having this resource **ready for me** to use has been great. The presentations are **very informative** and **great with student interaction**.

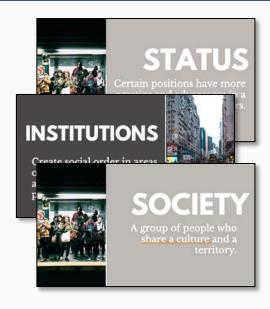
- Sassandra

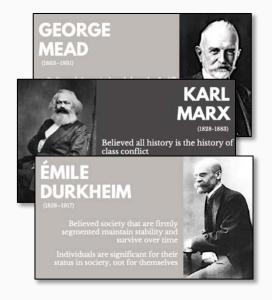






Who are non-family adults you're connected to because of our advanced society?





TEACH LIKE A PRO EVEN IF YOU'RE A NEWBIE!

FREQUENTLY ASKED questions

I've never taken a Soc class myself—will this help ME learn everything?

This course is built exactly for you with step-by-step daily lesson plans with extensive planning notes and advice, detailed answer keys, and lecture kits with slide-by-slide scripts. Teachers report the lecture kits are what teach them so they can then teach all the concepts with confidence.

Is this editable?

Yes! All student materials come in uneditable print-and-go PDF and editable Google files so you can customize it to meet your students needs.

I don't have any textbooks—is this tied to one?

Nope! The included lecture kits, Crash Course video guide notes, and links to open-source textbooks give you 3 options for delivering content, depending on your style. You have 3 options for how you want to deliver content before diving into activities that apply them.

What movies are shown?

Films (both feature and documentary) are a great way to examine sociological concepts. Film names are listed with each unit, and links to access the free or inexpensively online are included along with an editable parent permission form.

What standards does this align with?

Sociology standards vary significantly by state, in specificity and structure. Several state standards were consulted in creating this course, including Texas and Florida which have some of the most extensive. Each unit's pacing guide and student "I Can..." review checklist includes the aligned standards.

What if my district bans discussing certain sensitive topics or I want to tread lightly?

No worries! There are more than enough units and activities to let you pick and choose topics, detailed notes are included when sensitive issues arise.

Is there a pacing guide? Is there a way to see everything at a glance?

Yes! You can download the FREE Course Overview Calendar to see a broad view of this course, including semester and full-year options! Each unit includes a detailed pacing guide.

Will this work for my <insert unique setting here> classroom?

The preview and product description for each unit are extremely detailed—be sure to take a close look. Also know that all student materials are editable. If you still have questions, feel free to leave a Q&A! You can also purchase one of the resources listed within this bundle to sample. If you end up getting this course bundle within a year, you can request a refund from TPT for that resource.

3 WAYS TO LEARN MORE

WHERE TO GO? Planning & Preparation

Try this FREE <u>sample lesson</u> perfect for Day 1 or anytime

Download the FREE <u>Course</u>
<u>Overview & Calendar</u> to
get all the details

Click the *Q&A* tab in the LCG shop & ask your questions!

Explore the **never-really-discussed social norms** of the public restroom, introducing students to all sorts of sociology concepts!



Confidently know this course fits your needs. Also included is a course calendar & planning tips. Perfect to show admin for approval!